

Broadband Policy Taskforce Presentation

Bill Jensen, Regional Vice President

December 19, 2008

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Presentation:

Mediacom Background

**Creating a Broadband
Platform**

**Current and Future
Mediacom Services.**

Mediacom Background:

Our Guiding Principles

- **Citizens in small and medium sized communities deserve access to the same kinds, levels and quality of services as residents of major metropolitan areas**
- **Disciplined acquisition, building and the interconnecting of a scaleable network make it economically feasible to provide advanced services**
- **Focused exclusively on the acquisition and upgrade of neglected cable systems in small to mid-sized markets, including 3 former municipal operations**
- **1,700 franchised communities of which 85% contain 2,000 or fewer subscribers - nearly 200 in Minnesota beginning in 1998**

**Creating a Broadband Platform:
What we accomplished:
Mediacom HFC Network**

- **Hybrid Fiber/Coax Network**
- **Full complement of broadband products including: cable television, HSD and telephone for both residential and businesses**

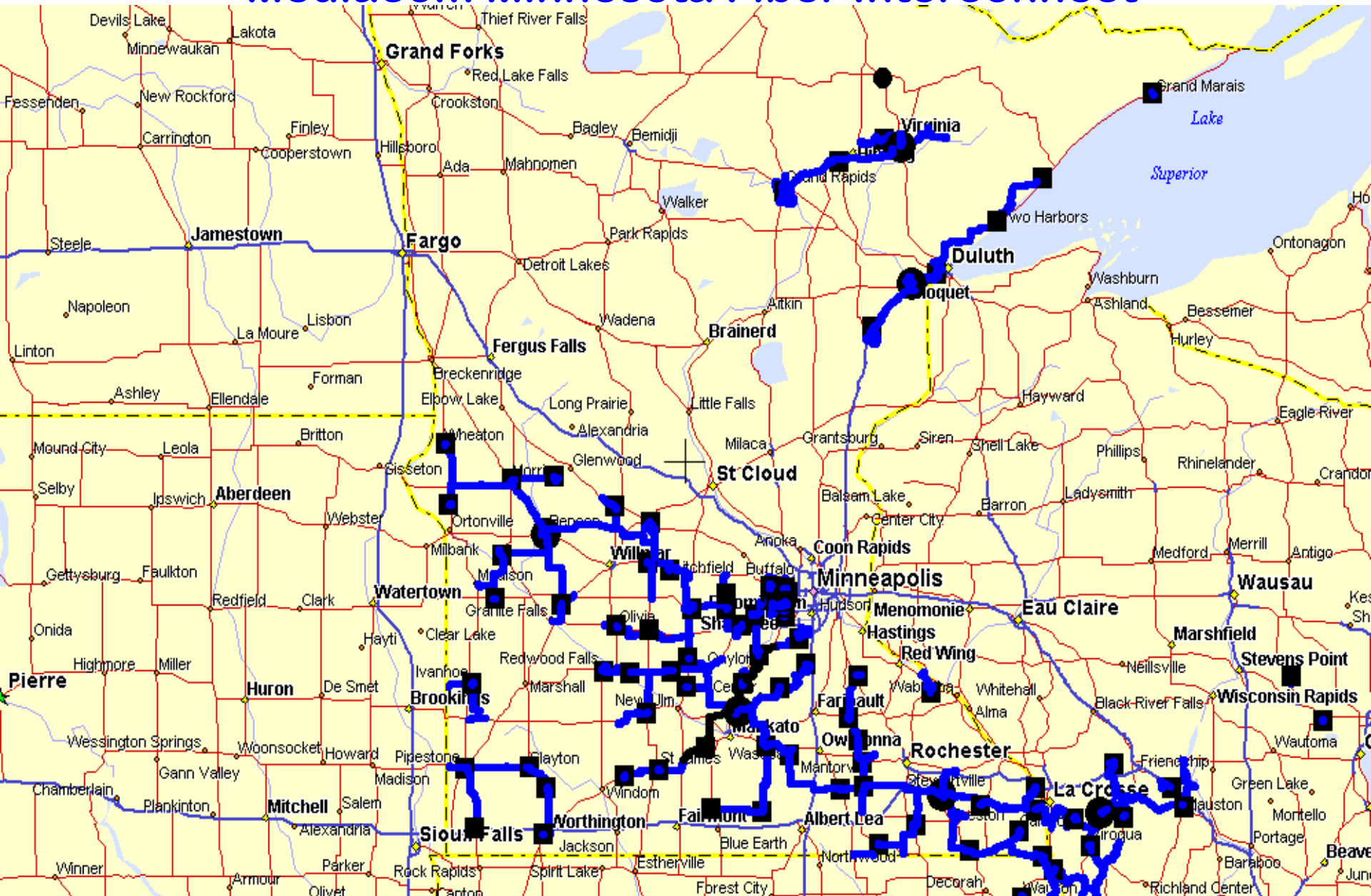
Creating a Broadband Platform

How did we do it?

- **Multi-billion dollar funding through private and public capital markets**
- **No governmental subsidy or other financial support**
- **No risk for cities, taxpayers, or municipal gas/electric customers**
- **Over \$1 billion in capital expenditures**
- **Total Fiber Optic Cable Fiber Miles (interconnect and local networks in Minnesota: 81,500**

The Result:

Mediacom Minnesota Fiber Interconnect



Current Services: High Speed Internet Data Profile

Mediacom offers 3 residential speeds

3Mbps x 256kbps - \$29.95*

8Mbps x 512kbps - \$45.95*

20Mbps x 2Mbps - \$59.95*

***Pricing is for Mediacom video customers**

Mediacom VIP customers receive speeds of up to 10 Mbps x 1Mbps

Over 204,000 MN homes have access to services

Data Customers

Lite Speed (3MB): 3,500

VIP Customers (10MB): 2,500

Commercial Customers: 3,800

Total Data Customers: 58,000

Residential (8MB): 2,400

Extreme (20MB): 500

Commercial Services (Large Bandwidth Users)

Mediacom
Enterprise Networks

experience more

Mediacom
Better. Faster. Quicker. More.

Advanced Services for Businesses

- **Bringing local businesses broadband services to compete and operate more effectively and competitively**
- **Dedicated Business and Technical Services Group**
- **Custom & Turnkey High-Speed Internet & Data Services**
- **Enterprise Networks Powered by Mediacom**
 - **Business VPN**
 - **Remote Worker**
 - **Business TLS (Transparent Local Area Service) TLS**

Mediacom Enterprise Networks

- Custom design, deliver and manage large LAN/MAN network solutions for faster and more economical bandwidth by leveraging strong Fiber capacity within the local CATV Fiber (HFC) infrastructure.
- Businesses, schools (K-12), universities (13-20), hospitals, local government/municipalities - anyone with high-speed networking requirements can benefit from our services.
- Clients include: Ridgeview Medical Center; FabCon, Inc.; Itron, Inc.; Hutchinson Technology

Questions?

*Bill Jensen, Regional Vice President
December 19, 2008*

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