

The logo for 10Economy Corporation features a stylized '10' where the '1' is a vertical bar and the '0' is a circle composed of a grid of small squares. To the right of this icon, the word 'Economy' is written in a large, bold, white sans-serif font, and the word 'Corporation' is written in a smaller, white sans-serif font directly below it.

**10Economy**  
Corporation

The text 'A 21st Century Solution' is written in a large, bold, white sans-serif font, oriented vertically on the right side of the page. The background is a dark blue gradient with a grid of glowing binary code (0s and 1s) that recedes into the distance, creating a sense of depth and digital connectivity.

**A 21st Century Solution**



# Broadband with a Purpose

# GOAL: Broadband

- 1 Available
- 2 Affordable
- 3 Adopted

# Strategy:



# Strategy:



# Strategy:

## Broadband Adoption:

1. Digital Literacy
2. Public-Purpose Media

**Demand**

# Digital Literacy



DigitalConnectors



**2,600 Digital Connectors**  
**25 cities**  
**58,000 hours of**  
**community service**

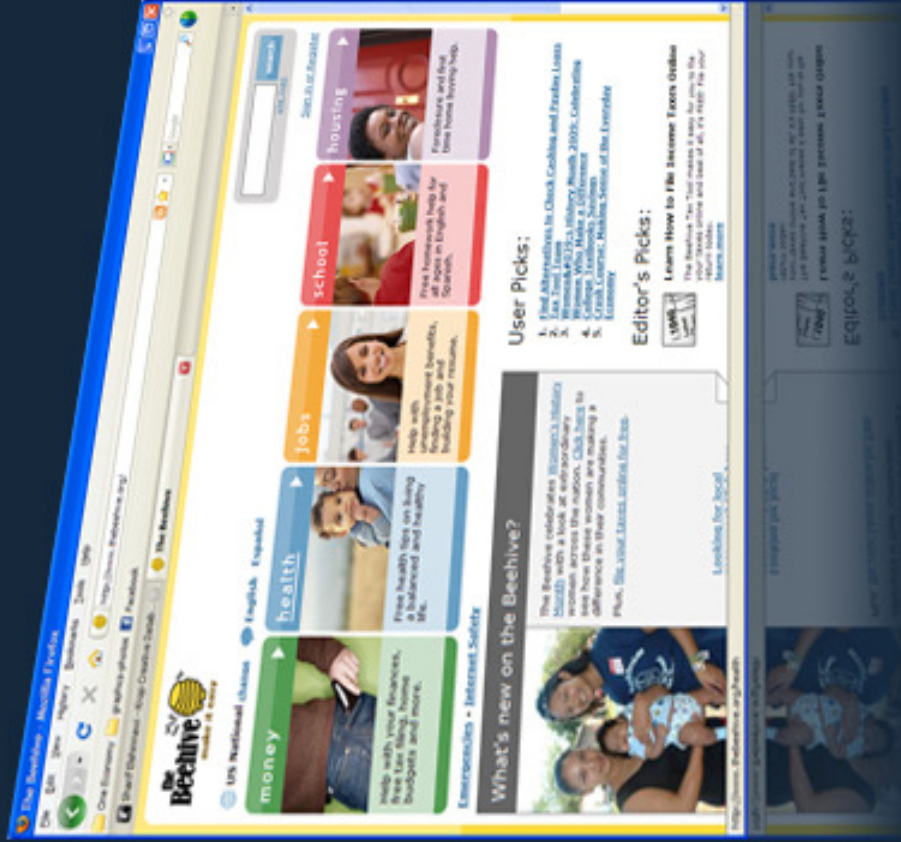


# Public-Purpose Media



# The Beehive:

## A virtual toolbox for living a better life.





Engages  
Informs  
Facilitates Action